

FOR IMMEDIATE RELEASE
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Minneapolis College of Art and Design Celebrates 125th Anniversary

Minneapolis, MN—The Minneapolis College of Art and Design, a non-profit, four-year college will mark its 125th anniversary in a series of events held during the 2011–12 academic year.

“The anniversary gives us good reason to celebrate our rich history and look ahead to our promising future,” said MCAD President Jay Coogan. “We invite parents, alumni, and friends of the college everywhere to join our celebration.”

Founded in 1886—less than 20 years after the incorporation of the City of Minneapolis—the college has grown from a small training school for artists to an internationally recognized and innovative center for interdisciplinary visual arts education.

“For 125 years MCAD has been a catalyst for creativity in Minneapolis,” continued Coogan. “Looking forward, MCAD will forge new partnerships across the Twin Cities and globe to provide an educational experience that is at the intersection of creative expression and social purpose.”

Fall events in honor of MCAD’s 125th anniversary are:

Art-i-facts

Aug. 26–Sept. 18

Exhibition reception: Friday, Sept. 9, 6–8 p.m.

MCAD Second Floor Galleries

Free and open to the public.

All alumni have been invited to submit an object that represents a memory of their experiences at MCAD. The only constraint is that the objects not be larger than 12.5 inches in any dimension.

PARTY 125

Saturday, Sept. 17, 8:30 p.m.–midnight

MCAD Gallery

Main building

Tickets: \$50, limit 200

All proceeds from this event will benefit scholarships for current MCAD students

Reservations online at www.mcad.edu/125

- Dance and multimedia remix with internationally renowned video artist DJ Spooky
- Complimentary desserts and cash bar
- Entertainment and interactive art by MCAD students
- Premiere of the MCAD student produced film, Shaping the Future: 125 Years of Art & Creation
- A selection of MCAD student films running continuously

Fine Arts Lecture: James Rosenquist

Saturday, Sept. 17, 2 p.m.

MIA, Pillsbury Auditorium

Free, ticketed event. Open to the public.

Reservations online at www.mcad.edu/125

Born in Grand Forks, North Dakota, Rosenquist's parents, Louis and Ruth Rosenquist of Swedish descent, were amateur pilots and moved from town to town to look for work, finally settling in Minneapolis. His mother, who was also a painter, encouraged her son to have an artistic interest. In junior high school, Rosenquist won a short-term scholarship to study at the Minneapolis School of Art and subsequently studied painting at the University of Minnesota from 1952 to 1954. In 1955, at the age of 21, he moved to New York City on scholarship to study at the Art Students League.

MCAD's 125th anniversary events are presented by the following leadership sponsors: BI Worldwide; Coleman Mason Events; Gabberts; General Mills; Target; and US Bank; with additional support from Dorsey and Whitney LLC; Fallon; Shapco; Campbell Mithun; Knock, Inc.; Larsen Design; Len Druskin Retail; Martin Williams; Moore, Costello, and Hart PLLP; Mpls/St. Paul magazine; and Wieden + Kennedy.

About MCAD

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 700 students pursuing professional certificates, bachelor of fine arts, bachelor of science, and master of fine arts degrees.

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