

FOR IMMEDIATE RELEASE
March 18, 2014

MCAD@MIA “Aberration”

Minneapolis, MN—March 18, 2014—The Minneapolis College of Art and Design (MCAD) and the Minneapolis Institute of Arts (MIA) are pleased to present the fourth annual MCAD@MIA collaboration: “Aberration,” a vibrant window installation created by MCAD alumnus Jamie Owens, ‘13 and current student Claire Victoria. “Aberration” is on view at the MIA through June 15, 2014.

Seeking to enhance a previously underused area of the museum, Owens and Victoria created colorful, geometric compositions that are printed on cling film and applied directly onto all three levels of windows in the Target Wing elevator corridors.

The pixelated designs mirror the architecture and landscape of the MCAD campus and the Whittier neighborhood. When standing at a certain point, the viewer sees a graphic link to the architectural outlines beyond the windows. The installation gives the space energy and color as sunlight shines through the windows during different times of day and the changing seasons.

MCAD@MIA is an ongoing partnership between MCAD and the MIA. The goal of this juried collaboration is to encourage art students to create new and innovative work that responds to the architecture, space, and/or collections of the museum. MCAD students are given the unique opportunity to work with the MIA staff in the institutional setting of the museum and gain professional experiences. MCAD@MIA promotes an educational collaboration beyond the conventional involvements of communities and museums.

The Exhibition

Exhibition:	March 20–June 15
Reception:	Thursday, March 20, 6:00–8:00 p.m.
Where:	Minneapolis Institute of Art 3rd floor atrium of the Target wing
Who:	Free and open to the public

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Continued, MCAD @ MIA

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ABOUT THE MINNEAPOLIS COLLEGE OF ART AND DESIGN

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design (MCAD) is home to more than 700 students and offers professional certificates, bachelor of fine arts and bachelor of science degrees, and graduate degrees.

ABOUT THE MINNEAPOLIS INSTITUTE OF ARTS

Home to over 80,000 works of art representing 5,000 years of world history, the Minneapolis Institute of Arts (MIA) inspires wonder, spurs creativity, and nourishes the imagination. With extraordinary exhibitions and one of the finest wide-ranging art collections in the country—Rembrandt to van Gogh, Monet to Matisse, Asian to African—the MIA links the past to the present, enables global conversations, and offers an exceptional setting for inspiration. The 2013 fiscal year marked the highest attendance in the almost 100 year history of the MIA with 679,357 visitors.

General admission to the MIA is always free. Some special exhibitions have a nominal admission fee.

Museum hours: Sunday, 11 a.m.–5 p.m.; Tuesday, Wednesday, Friday, and Saturday, 10 a.m.–5 p.m.; Thursday, 10 a.m.–9 p.m.; Monday closed. For more information, call (612) 870-3000 or visit artsmia.org.

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