

# MEDIA ALERT

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## FOR IMMEDIATE RELEASE

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## THE AUCTION AT MCAD *Bid, Buy, and Collect with a Purpose*

**MARCH 17, 2014**—Minneapolis, MN—The Auction at MCAD, slated for Friday, May 9, will feature select works from 39 alumni, faculty, and friends of the Minneapolis College of Art and Design (MCAD). Proceeds from the event benefit the MCAD Scholarship Fund.

### The Auction Details

Theme:	Bid. Buy. Collect.
When:	Friday, May 9 at 7:30 p.m.
Where:	MCAD Main Gallery
Tickets:	\$150, available at <a href="http://mcad.edu/auction">mcad.edu/auction</a>
Sponsor:	U.S. Bank
Proceeds:	Support the MCAD Scholarship Fund
Auction:	Artwork by 39 MCAD alumni, faculty, staff, and friends. <i>Digital images available upon request.</i>
Live Auction:	Glen Fladeboe, Fladeboe Auctions
Special Guest:	Andrew Flesher, Andrew Flesher Interiors Between designing homes in the Twin Cities, New York, and California, Flesher is a contestant on NBC's "American Dream Builders" with Nate Berkus (premiering March 23). Among his many accomplishments and accolades, Andrew is one of <i>House &amp; Garden's</i> Top 50 Tastemakers in the country.

### MCAD Scholarship Fund

Scholarships open doors for young people and help them launch their careers in the creative economy. Proceeds from The Auction support the MCAD Scholarship Fund. Over 95% of MCAD students receive some sort of financial aid; it is the difference between realized ambition and deferred dreams. This year, MCAD awarded nearly half a million dollars in scholarships to aspiring artists and designers. The MCAD Scholarship Fund allows the community to actively support creativity and innovation.

### About MCAD

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to nearly eight hundred students pursuing bachelor of fine arts, bachelor of science, or master of fine arts degrees. MCAD's faculty are leaders in the art and design community, guiding and inspiring students to produce creative and purposeful work that distinguishes them in their fields and fuels the entrepreneurial economy.