ART AND DESIGN FOR TEENS AND ADULTS — FALL CLASSES SEPT–NOV 2015
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“THE INSTRUCTOR’S ENTHUSIASM FOR THE SUBJECT MATTER MATCHED HER IMPRESSIVE KNOWLEDGE AND SKILL.”

– CE STUDENT
ART AND DESIGN FOR YOU

—

ART AND DESIGN FOR EVERYONE
“BE BOLD IN ALL OF YOUR ENDEAVORS, WORK HARD AT CRAFTING THE REALITY YOU WANT, AND NEVER BE AFRAID TO TAKE THE NEXT STEP!”

What do you find rewarding about teaching adult Continuing Education students?
Continuing Education students are always a blast to work with because they’re always so excited, motivated, and willing to try new things. Often people come with a thirst to expand their horizons and are open to seeing what kinds of new opportunities are out there. Teaching for the program gives me a chance to be in a room with like-minded people where we can all obsess over the things we love together as a group. It’s always a great atmosphere for collaborative conversation!

What is your favorite moment or experience while teaching?
My favorite part about teaching is watching people realize their own potential after trying a new technique or after a talk about expanding one’s creative business. Often I’ll discuss new strategies during our studio time while people are working and you can see the “aha!” moment with students as they realize that there are tons of opportunities out there to be seen and to grow their practice.

What is the biggest fear people have when they enter the classroom for the first time?
I think we all have a bit of stage fright when it comes to performing in front of others. Students realize very quickly that our creative practice is just that: practice! As the semester goes on it becomes so much easier to try things without worrying if they’re perfect on the first try.

If you could condense your experience and knowledge into one tip, what would it be?
Be bold in all of your endeavors, work hard at crafting the reality you want, and never be afraid to take the next step!

What is your favorite technique or medium?
My favorite medium to work with is just black pen, or ink with different brushes. Sometimes watercolor or gouache. I do a lot of cartoons and hand lettering, so I like to find the simplest way to represent an idea or a joke.

Where do you go, what do you look at for inspiration?
I like both reading and writing. I keep up with lots of blogs, Twitter, Pinterest. I have really enjoyed the Walker and MIA since moving to Minneapolis too.

“CLASSES AT MCAD HAVE BEEN A REALLY REWARDING WAY TO REENERGIZE CREATIVELY, FIND NEW INSPIRATION, AND KEEP LEARNING NEW SKILLS.”

What is your day job?
I am an in-house graphic designer at the Aveda corporate headquarters in Blaine. I work on our marketing collateral for launches, and I also work on packaging.

What is the most rewarding aspect of taking classes at MCAD?
It’s wonderful to have a dedicated time and reason to work on creative projects outside of my job. After you’re done with school, you put so much energy into your job that your individual creative interests can start to slide if you don’t make time for them. Classes at MCAD have been a really rewarding way to re-energize creatively, find new inspiration, and keep learning new skills.

What would you tell a friend about your experiences in your MCAD classes?
I’ve learned a lot beyond what I expected to get out of the classes. Lindsay really makes the most of class time—she packs in a ton of information in a way that’s easy to follow, and we always have good studio time too. It’s not just lecture time or just silent studio time—it feels like I’m getting the most out of it every time I go.

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Where do you go, what do you look at for inspiration?
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“THIS HAS BEEN A WONDERFUL CREATIVE OUTLET. WE NEED CLASSES LIKE THIS TO FEED OUR SOULS!”

—CE STUDENT

T = TUITION  F = FEES
Visit mcad.edu/ce for full course descriptions and details.

DESIGN AND DIGITAL MEDIA

Introduction to Adobe Illustrator
Saturdays, Oct 10–Nov 14
9:30 a.m.–12:30 p.m.
T: $360 F: $25 Ages 16+
This class, ideal for those who work in both print and on the Web, will cover concise, straightforward instruction on how to get started with Adobe Illustrator and how to work toward the creation of images and text with more sophisticated tools and techniques.

Introduction to Typography
Thursdays, Sept 10–Nov 12
6:30–9:30 p.m.
T: $360 F: $25 Ages 16+
This studio course challenges students to experiment with a variety of theories, tools, and methods for creating new type-centric work, hand-drawn fonts, and illustrative lettering.

Adobe InDesign: Beyond the Basics
Saturday and Sunday, Oct 10–11
9:00 a.m.–4:00 p.m.
T: $240 F: $25 Ages 16+
This class is ideal for photographers or graphic artists who wish to learn advanced techniques to improve and manipulate their digital images.

Adobe Photoshop: Beyond the Basics
Saturday and Sunday, Oct 10–11
9:00 a.m.–4:00 p.m.
T: $240 F: $25 Ages 16+
Learn best practices around information visualization and how to translate data into a compelling visual story.

Adobe InDesign: Creating Documents
Saturday and Sunday, Sept 26–27
9:00 a.m.–4:00 p.m.
T: $240 F: $25 Ages 16+
Whether you are new to page-layout software or are a graphics professional familiar with QuarkXPress or Apple’s Pages software, this introductory class will provide the groundwork for creating print-ready documents of professional quality using Adobe InDesign.

Adobe InDesign: Beyond the Basics
Saturday and Sunday, Oct 24–25
9:00 a.m.–4:00 p.m.
T: $240 F: $25 Ages 16+
Learn advanced techniques to create one, two, or four color documents using Adobe InDesign in one weekend.

Graphic Design Essentials with the Adobe Creative Suite
Online, Sept 28–Dec 11
T: $780 Ages 16+
Graphic Design Essentials is an introductory graphic design course focused on the use of the Adobe Creative Suite.

Introduction to Infographics: Designing Information to Tell Stories
Online, Nov 2–Dec 11
T: $390 Ages 16+
Learn best practices around information visualization and how to translate data into a compelling visual story.

Fine Arts

Experiential Drawing
Thursdays, Sept 10–Nov 12
6:30–9:30 p.m.
T: $195 F: $35 Ages 18+
Learn new skills in woodworking and design as you create a one-of-a-kind piece of furniture!

Beginning Observation Drawing
Mondays, Sept 14–Nov 16
6:30–9:30 p.m.
T: $390 Ages 18+
Drawing is a skill that anyone can learn! This class will give students a strong foundation in training the hand and eye, while introducing techniques and materials associated with drawing, opening up a world of possibilities in art making!

Beginning Painting
Mondays, Sept 14–Nov 16
6:30–9:30 p.m.
T: $390 F: $5 Ages 16+
Spend time in MCAD’s expansive, light-filled painting facilities in the Midwest.

Open Edition: Printmaking Seminar
Thursdays, Sept 10–Nov 12
6:30–9:30 p.m.
T: $390 F: $98 Ages 18+
Open Edition offers intermediate and advanced printmakers the chance to work in an open and collaborative learning community, while using some of the best printmaking facilities in the Midwest.

Building Contemporary Furniture
Saturdays, Sept 12–Nov 14
9 a.m.–noon
T: $390 F: $50 Ages 18+
Learn new skills in woodworking and design as you create a one-of-a-kind piece of furniture!

Beginning Painting
Wednesdays, Sept 9–Nov 11
6:30–9:30 p.m.
T: $390 Ages 18+
Using oil paint, identify and capture the nuances in facial features that make up a realistic and expressive likeness.

Abstract Painting II
Wednesday, Sept 9–Nov 11
6:30–9:30 p.m.
T: $390 F: $8 Ages 18+
In this follow up to Introduction to Abstract Painting, students will examine the concept of abstraction by trying to understand the work of its major practitioners while working through a variety of approaches to abstract painting in oils.

Design Thinking
Crash Course
Tuesdays, Oct 17–27
6:30–9:30 p.m.
T: $114 F: $15 Ages 18+
Explore a new, creative way to approach problem solving through a hands-on approach called design thinking. You will learn how to communicate your ideas using words, sketches, and prototypes, and find innovative solutions to real issues in our community!

Drawing
Mondays, Sept 14–Nov 16
6:30–9:30 p.m.
T: $390 F: $5 Ages 18+
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Experiential Drawing
Wednesdays, Sept 9–Nov 11
6:30–9:30 p.m.
T: $390 F: $40 Ages 16+
Create a visual identity while learning the components of graphic design including form, color, and typography.

Adobe InDesign: Creating Documents
Saturday and Sunday, Sept 26–27
9:00 a.m.–4:00 p.m.
T: $240 F: $25 Ages 16+
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This class is ideal for photographers or graphic artists who wish to learn advanced techniques to improve and manipulate their digital images.

Digital Goes Analog: Photoshop Methods for Screenprinting
Saturdays, Sept 12–Oct 10
9:30 a.m.–12:30 p.m.
T: $395 F: $15 Ages 18+
Learn to screenprint, using Photoshop as a tool to create your images!
### Non- Toxic Monotypes
**Saturday, Sept 19**
9:30 a.m.- 4:30 p.m.
T: $78 F: $35 Ages 16+
Spend time in MCAD's state-of-the-art print shop learning monotype techniques using non-toxic inks.

### Color Theory
**Tuesdays, Oct 6–27**
6:30 – 9:30 p.m.
T: $156 F: $10 Ages 16+
In this workshop, intended for the studio artist, students will gain skill with color matching, control, and expression.

### Papermaking in 3D: Beyond the Flat Sheet
**Saturday, Oct 10–24**
9:30 a.m.- 12:30 p.m.
T: $195 F: $25 Ages 18+
Do you love photography and animation or film. This course covers the basics necessary to translate a script into images, the first step toward visualizing an animation or film.

### Illustration and Comic Art

#### Children’s Book Illustration
**Tuesdays, Sept 15-Nov 3**
6:30 – 9:30 p.m.
T: $228 F: $15 Ages 16+
Dive into learning the techniques of children’s book illustration, from the sketch process through finished illustration work.

#### Digital Photography and Digital Printing
**Tuesdays, Sept 8–Nov 10**
6:30 – 9:30 p.m.
T: $156 F: $60 Ages 18+
This class will provide an easy to understand introduction to digital photography including Photoshop and inkjet printing basics!

#### Documentary Filmmaking
**Saturdays, Sept 12–Oct 3**
1:00 – 4:00 p.m.
T: $156 F: $25 Ages 16+
This course will teach students the basics of documentary photography through lecture and discussion, looking at the history and relevant conversations regarding the history and future of the medium along an examination of our changing perceptions of it.

### Painting for Illustrators Series: Gouache
**Wednesdays, Oct 21–Nov 11**
6:30 – 9:30 p.m.
T: $130 F: $25 Ages 12–15
Get to know the basics of stop-motion animation, including frame-by-frame techniques and key concepts of this hands-on style of animation.

### Professional and Graduate Programs
Apply now for professional programs for working adults including an online degree program for a Masters of Arts in Sustainable Design, and Post-Baccalaureate Certificates in Graphic Design and Interactive Design and Marketing.

### Fall Online Classes
mcad.edu/online

### Fall Classes for Teens
Grantwriting for Artists
**Online, Sept 28-Nov 1**
T: $275 Ages 18+
Grantwriting for Artists will begin to build your professional materials for applying to grants and other art-related opportunities.
CONTINUING EDUCATION

Continuing Education at the Minneapolis College of Art and Design offers top-notch, relevant, and engaging art and design programming for kids, teens, and adults taught by professional working artists.

Throughout the year, evening, weekend, and online schedule options for teens and adults deliver flexible opportunities designed for both beginner and advanced learners. Seeking career development? Personal enrichment? MCAD Continuing Education has classes for you.
“THE INSTRUCTOR PROVIDED A VARIETY OF TECHNIQUES, AND SHE WAS ALWAYS AVAILABLE TO PROVIDE EXCELLENT FEEDBACK.”

– CE STUDENT
Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 700 students and offers professional certificates, bachelor of fine arts, and bachelor of science degrees, and graduate degrees.

**2015 FALL DATES**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Opens</td>
<td>Aug 10</td>
</tr>
<tr>
<td>$25 Early-Bird Discount Ends*</td>
<td>Aug 24</td>
</tr>
<tr>
<td>Online Semester Begins</td>
<td>Aug 24</td>
</tr>
<tr>
<td>Campus-Based Semester Begins</td>
<td>Sept 8</td>
</tr>
<tr>
<td>New Classes Starting Throughout</td>
<td>Sept–Nov</td>
</tr>
</tbody>
</table>

**HOW TO REGISTER**

- mcad.edu/ce
- 612.874.3765

**SOCIAL MEDIA**

- MCAD Continuing Education
- MCADContinue
- mcadcontinuinged

**SPECIAL OFFERS**

- Aug 10–24* Early-Bird: Save $25
- Multiple Class: Save $25 Off Each Additional Class*
- Download the At-A-Glance Schedule at mcad.edu/ce
- Gift Certificates Available
- MIA/MPR/WAC members and MCAD Alumni save 10%

*Restrictions apply.