Art and Design Classes
for Adults and Teens
Fall 2018
Art and Design for You

Art and Design for Everyone

Fall 2018
August–December
What is your day job?
I work as an independent graphic designer, illustrator, and art director.

Where do you find inspiration?
I am inspired by my surroundings and the places I go. I like being outdoors and in nature, traveling, visiting museums and galleries, and extending myself to different types of events and groups of people I normally wouldn’t think of exploring. I try to take a lot from these experiences and find elements that are of great interest to me to see how those things influence my vision, creative process, or side projects.

Why did you start taking classes at MCAD? What keeps you coming back?
Having graduated from MCAD back in the day, I love that I can still be a part of the educational and creative community. I’m always looking to evolve my craft and for something new to explore that may benefit my career as a creative, and the MCAD Continuing Education (CE) courses make that so accessible with such unique offerings. I love seeing the new courses added each semester and always try to find time to work in something new I have never explored before.

What is the most rewarding aspect of being a student?
I will forever be a student. I love the vulnerability of sitting in a classroom not knowing anything about a subject and diving in with no expectations of yourself, but using it as a way to deepen your curiosity and being able to get messy with no judgments or predetermined outcome. In client work, there are often many barriers and requirements—it’s nice to have a break from that and just create with freedom.

What is the learning environment like at MCAD?
When I went to MCAD for undergrad, we were pushed by our professors to focus on strategy, reasoning, and process. It was challenging but beneficial. With CE courses, I think the greatest aspect is having a range of people and backgrounds. Everyone is there for a different reason. I enjoy the accessibility and openness of the classes. I’ve never felt intimidated or under-qualified for any course, because the faculty make it so accessible. Plus it, of course, is fun!

What is one piece of advice you would give to a friend who is nervous about attending a CE course?
Know that many other people in the class will probably feel the same way! It’s nice to have a group of people who have a range of skill sets and backgrounds. Use it as a way to challenge yourself and find out more about how you can learn and grow. Also, probably most importantly, don’t put too much pressure on yourself to be perfect at the skill you learn or the work you create in the class. If you’re relaxed about the process and the outcomes, it becomes that much more inspiring.
“This course helped me by bringing the abstract down to a very concrete goal, forcing me to come up with a clear definition of what I want.”

—Continuing Education Student (Advancing and Promoting Your Art Practice)
Drawing and Painting

Complete class descriptions, materials lists, instructor bios, and online registration are available at mcad.edu/ce.

Prices listed are for noncredit tuition. Some classes are available to take for credit for an additional fee.

**Portraiture in Painting: Beyond the Traditional**
Using oil paint, identify and capture the nuances in facial features that make up a realistic and expressive likeness.

Instructor: Sarah Wieben  
Tuesdays, Sept 4–Nov 6, 6:30–9:30 p.m.  
Tuition: $403  |  Fees: $5  |  Ages: 18+

**Watercolor Blast**
Learn traditional and nontraditional approaches to watercolor painting—a vibrant, delicate, and luminous medium.

Instructor: Michael Gaughan  
Tuesdays, Sept 4–Nov 6, 6:30–9:30 p.m.  
Tuition: $403  |  Fees: $10  |  Ages: 16+

**Beginning Observational Drawing**
Demystify the act of drawing from observation and empower yourself to draw what you see with accuracy.

Instructor: Susan Shields  
Wednesdays, Sept 5–Nov 7, 6:30–9:30 p.m.  
Tuition: $403  |  Fees: $5  |  Ages: 16+

**Intermediate Watercolor**
This class builds off the techniques and projects covered in Watercolor Blast but is more independent with self-directed work.

Instructor: Michael Gaughan  
Wednesdays, Sept 5–Nov 7, 6:30–9:30 p.m.  
Tuition: $403  |  Fees: $15  |  Ages: 18+

**Figure Drawing**
Learn to draw the human form with accuracy, sensitivity, and a personal voice.

Instructor: Susan Shields  
Thursdays, Sept 6–Nov 8, 6:30–9:30 p.m.  
Tuition: $403  |  Fees: $5  |  Ages: 18+

**Abstract Landscape Painting**
Combine the best of both worlds—the joy of being outdoors in early autumn and the satisfying intellectual pursuit of the abstract within the studio.

Instructor: Sarah Wieben  
Saturdays, Sept 8–29, 9:00 a.m.–3:00 p.m.  
Tuition: $269  |  Fees: $5  |  Ages: 18+

**Figure Drawing Co-op**
A drop-in opportunity to draw from the live model. No instructor provided. Semester pass available.

Sundays and Mondays, Sept 9–Dec 9, varied times  
Tuition: varied  |  Ages: 16+

**Beginning Painting**
Spend time in MCAD’s expansive, light-filled painting studio while learning the foundational techniques of oil painting.

Instructor: Sarah Wieben  
Mondays, Sept 10–Nov 12, 6:30–9:30 p.m.  
Tuition: $403  |  Fees: $5  |  Ages: 18+

---

 Indicates online course
Gouache and Mixed Media
Learn to explore mixed media drawing and painting using gouache paint.
Instructor: Shannon Brunette
Tuesdays, Oct 9–Nov 6, 6:30–9:30 p.m.
Tuition: $202  |  Fees: $15  |  Ages: 18+

Exploring Color: A Special Topic in Drawing
Explore the use of color in expressive drawing.
Instructor: Susan Shields
Saturdays, Oct 13–Nov 10, 1:00–4:00 p.m.
Tuition: $202  |  Fees: $5  |  Ages: 16+
Game Design

Game Concept and Design
Learn the fundamentals of game design concepts and construction in this online course.
Instructor: Colin O’Neill
Online, Asynchronous, Aug 27–Sept 28
Tuition: $403/$1,000 for all three Online Game courses | Ages: 16+

Game Mechanics
Take an in-depth look at what makes a game a game and how to best approach player interaction for any given concept.
Instructor: Colin O’Neill
Online, Asynchronous, Oct 1–Nov 2
Tuition: $403/$1,000 for all three Online Game courses | Ages: 16+

Game Development
Learn to use a game engine for building any style of video game.
Instructor: Colin O’Neill
Online, Asynchronous, Nov 5–Dec 14
Tuition: $403/$1,000 for all three Online Game courses | Ages: 16+

Graphic and Web Design

Web Development 1: HTML
Familiarize yourself with HyperText Markup Language (HTML)—the fundamental language of the web.
Instructor: Ashby Utting
Online, Asynchronous, Aug 27–Sept 28
Tuition: $403/$1,000 for all three Online Web Development courses | Ages: 18+

Web Development 2: CSS
Build on your understanding of HTML and use Cascading Style Sheets (CSS) to create well-crafted web pages.
Instructor: Ashby Utting
Online, Asynchronous, Oct 1–Nov 2
Tuition: $403/$1,000 for all three Online Web Development courses | Ages: 18+

Web Development 3: Projects
Expand on your understanding of HTML and CSS and build toward professional-grade front-end web development.
Instructor: Ashby Utting
Online, Asynchronous, Nov 5–Dec 14
Tuition: $403/$1,000 for all three Online Web Development courses | Ages: 18+

Graphic Design Essentials with Adobe Creative Cloud
Learn the basics of graphic design using Adobe InDesign, Photoshop, and Illustrator. No previous experience necessary.
Instructor: Erika Hutchings
Online, Asynchronous, Oct 1–Dec 14
Tuition: $806 | Ages: 18+
User Experience (UX) Design and the Mobile App
In this second course in the UX series, use UX design concepts from the introduction course to design and test a case study for a mobile app.

Instructor: Matthew Luken
Tuesdays, Sept 4–Nov 6, 6:30–9:30 p.m.
Tuition: $403  |  Ages: 18+

Experimental Mapping
Discover the ways in which mapping extends beyond geography and use it as a method for visualizing and organizing information.

Instructor: Neal Peterson
Wednesdays, Sept 5–26, 6:30–9:30 p.m.
Tuition: $161  |  Ages: 16+

Introduction to Typography
Explore how typography is used to communicate effectively within the field of graphic design.

Instructor: Neal Peterson
Mondays, Sept 10–Nov 12, 6:30–9:30 p.m.
Tuition: $403  |  Ages: 16+

Introduction to User Experience (UX) Design
Learn the process of producing designs that take into consideration users’ needs. This class focuses on creating successful user interactions through methods of testing and prototyping of ideas.

Instructor: Matthew Luken
Mondays, Sept 10–Oct 15, 6:30–9:30 p.m.
Tuition: $242  |  Ages: 18+

Print Production for Graphic Designers
Learn the various aspects of basic prepress and print production, such as color management, bleeds, image resolution, preflighting, proofing methods, and RGB, CMYK, and Pantone color usage.

Instructor: Aaron DeYoe
Wednesdays, Sept 5–Nov 7, 6:30–9:30 p.m.
Tuition: $403  |  Ages: 18+

Designing with User Experience (UX) in Mind for Digital
The third in the UX series, this course focuses on designing for the web and mobile. Develop a design for a preexisting concept and learn how elements of design have an effect on the experience for users.

Instructor: Deb Lawton
Mondays, Sept 10–Nov 12, 6:30–9:30 p.m.
Tuition: $403  |  Ages: 18+

Focus on Adobe Series—InDesign: Creating Documents
This introductory class provides the groundwork for creating print-ready documents of professional quality using the page layout program Adobe InDesign. Demonstrations will introduce some of InDesign’s unique features and tools.

Instructor: David Farr
Saturday and Sunday, Oct 6–7, 9:00 a.m.–4:00 p.m.
Tuition: $240/$400 for both of the Focus on Adobe Series courses  |  Ages: 18+

Focus on Adobe Series—Photoshop: Beyond the Basics
Dive into the vast image-editing flexibility of Adobe Photoshop. This class steps beyond the basic skills and covers some of the best features of Photoshop such as corrective filtering, unsharp masking, and batch processing.

Instructor: David Farr
Saturday and Sunday, Nov 11–12, 9:00 a.m.–4:00 p.m.
Tuition: $240/$400 for both of the Focus on Adobe Series courses  |  Ages: 18+
Web Development: PHP and MySQL
Go beyond what is visible in your web browser’s front-end display by exploring and experimenting with the back-end, server-side technologies of PHP and MySQL.

Instructor: Robert Algeo
Online, Asynchronous, Nov 1–Dec 6
Tuition: $403  |  Ages: 18+

Web Development: WordPress
Acclimate to developing and designing within the WordPress content management system. Using contemporary development techniques and workflows, create a professional-caliber Wordpress theme.

Instructor: Robert Algeo
Online, Asynchronous, Nov 5–Dec 14
Tuition: $403  |  Ages: 18+
“The class gave me tools I immediately incorporated into my creative practice.”

—Continuing Education Student (Decode Your Working Style)
Illustration and Comic Art

Character Design and Development
Discover and apply visual storytelling fundamentals to develop and create your own character.

Instructor: Lafe Smith
Tuesdays, Sept 4–Nov 6, 6:30–9:30 p.m.
Tuition: $403  |  Ages: 16+

Children’s Book Illustration
Learn about and develop illustration work for the picture book industry.

Instructor: Carrie Hartman
Tuesdays, Sept 4–Oct 23, 6:30–9:30 p.m.
Tuition: $322  |  Fees: $6  |  Ages: 16+

Moving Illustration
Incorporate motion to bring traditional illustration to life as you learn the techniques of this cutting-edge art form.

Instructor: Cameron Browne
Tuesdays, Sept 4–Oct 2, 6:30–9:30 p.m.
Tuition: $202  |  Ages: 16+

Fashion Illustration
Learn ways of rendering fashion through the study of various methods of drawing and painting, including drawing from the live model.

Instructor: Melodee Strong
Thursdays, Sept 6–Oct 3, 6:30–9:30 p.m.
Tuition: $202  |  Fees: $5  |  Ages: 16+

Introduction to Illustration
Build a solid foundation and explore exciting opportunities available in contemporary illustration.

Instructor: Cameron Browne
Thursdays, Sept 6–Nov 8, 6:30–9:30 p.m.
Tuition: $403  |  Fees: $10  |  Ages: 16+

Advanced Children’s Book Illustration
Continue creating and developing professional artwork aimed at getting published in the picture book industry.

Instructor: Carrie Hartman
Mondays, Sept 10–Oct 29, 6:30–9:30 p.m.
Tuition: $322  |  Ages: 18+

Painting for Illustrators
Are you an illustrator or illustration student who needs to improve their skills with water-based media? This is the class for you. Projects focus on specific prompts to allow exploration and experimentation with the painting medium.

Instructor: Melodee Strong
Thursdays, Oct 10–Nov 7, 6:30–9:30 p.m.
Tuition: $202  |  Fees: $15  |  Ages: 18+

Introduction to Modern Calligraphy
This relaxed studio class focuses on the new trend of modern calligraphy. Experiment with ways to embellish and compose your natural handwriting using classic calligraphic techniques.

Instructor: Andi Fink
Thursdays, Oct 25–Nov 8, 6:30–9:30 p.m.
Tuition: $121  |  Fees: $30  |  Ages: 16+
Photography and Filmmaking

Large format Photography Workshop
This class introduces you to fully utilizing the 4x5 camera, emphasizing camera movements as a way to manipulate the image.

Instructor: Caroline Houdek-Solomon
Wednesdays, Sept 5–Oct 3, 6:30–9:30 p.m.
Tuition: $202 | Fees: $10 | Ages: 18+

Digiphoto Basics
Learn the basics of digital photography, including manual exposure, lens choice, and composition.

Instructor: Anna Eveslage
Thursdays, Sept 6–Nov 8, 6:30–9:30 p.m.
Tuition: $403 | Ages: 16+

Studio Portraiture
Explore the world of contemporary portrait photography using studio lighting.

Instructor: Anna Eveslage
Wednesdays, Oct 10–Nov 7, 6:30–9:30 p.m.
Tuition: $202 | Ages: 16+
Print, Paper, and Bookmaking

Open Edition: Printmaking Seminar
Experienced printmakers work on their own projects in a collaborative environment. An instructor offers support and guidance at every class meeting.

Instructor: Mary Leikvold
Thursdays, Sept 6–Nov 8, 6:30–9:30 p.m.
Tuition: $403 | Fees: $105 | Ages: 18+

Woodblock Printing
Receive an overview of relief printmaking specific to woodcut. Learn carving strategies and printing methods as you work into more advanced color and layering methods.

Instructor: Zach Cramer
Mondays, Sept 10–Oct 15, 6:30–9:30 p.m.
Tuition: $242 | Fees: $48 | Ages: 16+

Printmaking Foundations
This is the perfect course for those who have always wanted to learn about printmaking but never knew where to begin. Learn the basics of monoprinting, relief printing, and intaglio in this introductory course.

Instructor: Dana LeMoine
Saturdays, Sept 8–Nov 10, 9:30 a.m.–12:30 p.m.
Tuition: $403 | Fees: $120 | Ages: 16+

One of a Kind: Nontoxic/Water-Based Monotypes
Making monotypes is work that’s so engaging it feels like play! In this short class, learn to create images on plexiglass using ink, stencils, found objects, and whatever comes to hand and mind. With the magic of presses and serendipity, you will create at least two unique images.

Instructor: Michelle Lee Lagerroos
Sundays, Sept 16–23, 9:30 a.m.–12:30 p.m.
Tuition: $81 | Fees: $50 | Ages: 18+

Professional Development and Liberal Arts

Design Innovations Process
This class makes designers impervious to creative block, crazy deadlines, and bad briefs. Learn multiple processes for dealing with a variety of everyday problems, from needing to design an iconic image to entering into a project with no information or time for developing a concept.

Instructor: Joshua Hardisty
Thursdays, Sept 6–Oct 4, 6:30–9:30 p.m
Tuition: $202 | Ages 18+

History of Visual Propaganda
Examine the evolution of visual propaganda throughout history in conjunction with the evolution of visual art.

Instructor: Meg Dolan
Thursdays, Sept 27–Nov 8, 6:30–9:30 p.m
Tuition: $282 | Ages 16+
Introduction to Design Thinking
Design thinking is a creative, human-centered approach to problem-solving that uses empathy, collective idea generation, prototyping, and testing to tackle complex challenges. Explore design thinking in this hands-on, participatory workshop.

Instructor: Erin Rufledt
Wednesdays, Oct 3–31, 6:30–9:30 p.m.
Tuition: $202  |  Fees: $5  |  Ages: 18+

Freelancing Fundamentals
Learn tools, tips, and insights to forge your own path as a freelancer in the creative fields.

Instructor: Aaron DeYoe
Mondays, Oct 15–Nov 12, 6:30–9:30 p.m
Tuition: $202  |  Ages: 18+

Sculpture and Furniture

Building Contemporary Furniture in Wood
Explore the basics of contemporary furniture design and fabrication in this self-driven class.

Instructor: Meagan Miller
Saturdays, Sept 8–Nov 10, 9:00 a.m.–noon
Tuition: $403  |  Fees: $50  |  Ages: 18+

Sustainable Design

🌿 Biomimicry for Designers
Explore nature’s strategies and solutions for elegant design, sophisticated engineering, and sustainable systems through the biomimicry design process.

Instructor: Taryn Mead
Online, Asynchronous, Oct 1–Nov 4
Tuition: $403  |  Ages: 16+

diğiška
Online, Asynchronous, Nov 5–Dec 9
Tuition: $225  |  Ages: 18+

ISSP-SA Exam Prep Course
To build sustainability professionals’ credibility in the eyes of clients, colleagues, employers, and the public, the International Society of Sustainability Professionals (ISSP) developed standards of practice. This course helps prepare you for the Sustainability Associate (ISSP-SA) exam.

Instructor: Wendy Jedlíčka
Online, Asynchronous, Nov 5–Dec 9
Tuition: $225  |  Ages: 18+
Teen Classes

Pre-College Weekend Intensives
Experience an MCAD studio class in a two-day, hands-on intensive. Work on an animation or comic art project in an immersive learning environment with assistance from an instructor. Participate in technical demonstrations, discussions with visiting artists, and information sessions with admission counselors about portfolio development.

Animation
Instructor: Katie Maren Nelson
Saturday and Sunday, Sept 29–30, 9:00 a.m.–4:30 p.m.
Tuition: $205  |  Fees: $5  |  Ages: 15–18

Comic Art
Instructor: John Bivens
Saturday and Sunday, Sept 29–30, 9:00 a.m.–4:30 p.m.
Tuition: $205  |  Fees: $40  |  Ages: 15–18

Portfolio Preparation: Drawing for High School Students
Develop exemplary observational drawing for your college portfolio while working with still-life, landscape, and figurative subject matter. Professional nude models will be used in this class.

Instructor: Michael Gaughan
Saturdays, Sept 29–Oct 27 (no class October 20), 10:00 a.m.–1:00 p.m.
Tuition: $161  |  Ages: 15–18
“The instructor developed a very thoughtful curriculum and adapted to the different skill levels of the class very confidently.”

—Continuing Education Student (Digiphotography Basics)
July 30
Registration opens

August 13
$25 early bird discounts ends*

August 27
Online classes begin

September 4
Campus-based classes begin

September–November
New classes starting throughout

Find a Class and Register
mcad.edu/ce
612.874.3765
MCAD Morrison Building
Room M105

Special Offers
Early Bird: Save $25 July 30–August 13
Multiple Classes: Save $25 off each additional class*

Download the At-A-Glance Schedule at mcad.edu/ce.
Gift certificates are always available.

*Restrictions apply
Professional Certificates
MCAD is offering professional certificates in design foundations, web development, biomimicry, and user experience (UX) design. Take a set of courses in one of these areas to receive a certificate. Some courses are online while others are offered face to face.

mcad.edu/ce-certificates

Online Graduate Programs
Apply now for graduate programs for working adults, including an online Master of Arts in Sustainable Design and an online Master of Arts in Graphic and Web Design.

mcad.edu/academic-programs
MCAD Continuing Education

Continuing Education
Continuing Education at the Minneapolis College of Art and Design offers top-notch, relevant, and engaging art and design programming for kids, teens, and adults taught by professional working artists.

Throughout the year, evening, weekend, and online options for teens and adults deliver flexible opportunities designed for both beginner and advanced learners. Seeking career development? Personal enrichment? MCAD Continuing Education has classes for you.

MCAD Continuing Education
2501 Stevens Avenue
Minneapolis, MN 55404

Contact Information
continuing_education@mcad.edu
612.874.3765
mcad.edu/ce

Office Hours
Monday–Friday
8:30 a.m.–4:30 p.m.

Social Media
facebook: MCAD Continuing Education
twitter: @MCADContinue
instagram: @mcadcontinuinged
#mcadce

Nondiscrimination Policy
The Minneapolis College of Art and Design does not discriminate on the basis of race, color, national origin, sex, sexual orientation, gender, disability, marital status, or age in its programs, activities, scholarship and loan programs, and educational policies.

Other policies and consumer information such as MCAD’S Sexual Assault and Study Abroad policies can be found at mcad.edu/about-us/policies-consumer-information.

Title IX
Title IX of the Education Amendments of 1972 prohibits sex discrimination in education programs and activities (such as housing, athletics, and employment) at universities that receive federal financial assistance. Sex discrimination includes sexual harassment and sexual assault or violence. The College does not discriminate on the basis of sex against students or applicants for admission, or employees or applicants for employment or in the administration of its policies or in any aspect of its operations. More information is available at mcad.edu/title-ix.
Find a Class and Register today!

July 30
Registration opens

August 13
$25 early bird discounts ends

August 27
Online classes begin

September 4
Campus-based classes begin

September–November
New classes starting throughout