November 15–17, 2018
TASTE OF WHITTIER
FOOD SPONSORSHIP
mcad.edu/artsale
CELEBRATING THE NATION’S LARGEST COLLEGE ART SALE

The MCAD Art Sale, now in its twenty-first year, has become a Twin Cities tradition and the premier event for affordable, appreciable work by emerging artists. Featuring nearly 7,000 works of art each year, the event not only showcases what’s new, but also what’s next.

Since its inception in 1997, the MCAD Art Sale has raised more than $3 million in support for student and alumni artists. All proceeds from this event go directly to the artists or to the MCAD Art Sale Scholarship Fund, which has impacted thousands of students over the life of the Art Sale.

As a sponsor, your organization is part of the largest collegiate art sale in the country and the largest event MCAD produces each year. The Art Sale web page receives more than 50,000 hits each November and the Art Sale Facebook page received in excess of 335,000 views last year. Serving as a sponsor of the Art Sale is a unique chance to have your company featured in front of an attending audience of 3,000+ local creative tastemakers. Plus, you are helping to ensure that the Twin Cities community continues to propel forward the next generation of creative talent.

“It's easy to get a little overwhelmed at this epic sale at MCAD. After all, there are probably tens of thousands of artworks for sale and on display. There are pieces hanging from the walls, stacked on racks, and nestled into every possible nook and cranny covering several floors of the school. . . . Who knows what treasures you may unearth from an emerging student artist.”

—City Pages
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Be a part of this celebrated local event. The twenty-first MCAD Art Sale is the largest college art sale in the nation, drawing more than 3,000 Twin Cities residents to MCAD and the Whittier neighborhood during the weekend before Thanksgiving.

You Provide

- 150–200 sample sized “take and eat” appetizers, valued at $500, for the Thursday Opening Night on November 15, 2018
- Delivery of appetizers on evening of event
- Promotional collateral to include in the take-away tote bags

You Receive ($500 Value)

- Two (2) tickets to the Thursday Opening Night, valet parking included
- Acknowledgment from the stage during opening remarks
- Name listed in print and digital communications, including press releases, invitations, and emails
- Your promotional item included in limited edition tote, distributed to 400
- Recognition on sponsor signage throughout the building during event
For sponsorship inquiries, please contact:

Cindy Theis
Vice President, Institutional Advancement
612.874.3777 or ctheis@mcad.edu

MCAD Art Sale
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Thursday, November 15, 6:00–9:00 p.m.
Art Sale Opening Night, $150

Friday, November 16, 6:00–9:00 p.m.
$25 in advance, $30 at the door

Saturday, November 17, 9:00 a.m.–5:00 p.m.
Free admission

The Minneapolis College of Art and Design is a nonprofit, tax exempt 501(c)(3) organization. Your contribution to MCAD is tax-deductible to the fullest extent of the law.