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MCAD Announces 4th Annual Art Auction *Proceeds Support Student Scholarships*

Minneapolis, MN—April 5, 2016—The Minneapolis College of Art and Design (MCAD), already nationally known for hosting the largest college art sale in America, announces *The Auction at MCAD*, now in its fourth year. Featured works by distinguished alumni, faculty, staff, and friends, will be auctioned with proceeds supporting the MCAD Scholarship Fund.

The Auction at MCAD, featuring 50 pieces of exceptional quality artworks, is an exhilarating art party, with bidding starting at \$500 and sold via silent and live auction. The event provides a unique mix of emerging talent, provocative creativity, and unbridled enthusiasm that can only happen at an art school!

Christie's, the world's largest auction house, has signed on as a sponsor and Christine's auctioneer Steven Zick will once again lead the live auction activities. An impressive auction lineup of esteemed artists and designers, including: **Nadia Alenov '10, Hillary Berg '08, Erik Brandt, Julie Buffalohead '95, Colin Kopp '06, Patrick Miller '02, Shelly Mosman '95, Angela Strassheim '95, and Do Ho Suh**; just to name a few. And local arts entrepreneur and former MCAD board member, Robyne Robinson, will host the evening's program.

Bid. Buy. Collect. Or just come to have a good time. Either way, guests are directly supporting the next generation of artists, designers, and entrepreneurs who fuel the creative economy of our city and state. Since 2013, *The Auction at MCAD* has raised more than \$500,000 in scholarship funds for MCAD students. Community support propels the next generation of creative talent.

Theme: Bid. Buy. Collect.
When: Friday, May 20, 2016, 7:00 p.m.
Where: MCAD Main Gallery, 2501 Stevens Ave, Minneapolis
Tickets: **\$150, available online at mcad.edu/auction**
Online Auction: Bidding begins May 8 at paddle8.com/auctions/mcad

MCAD SCHOLARSHIP FUND

Scholarships open doors for young people and help them launch their careers in the creative economy. Proceeds from The Auction support the MCAD Scholarship Fund. More than 95% of MCAD students receive some sort of financial aid; it is the difference between realized ambition and deferred dreams. This year, MCAD awarded nearly a million dollars in scholarships to aspiring artists and designers. The MCAD Scholarship Fund allows the community to actively support creativity and innovation.

MINNEAPOLIS COLLEGE OF ART AND DESIGN

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 700 students and offers professional certificates, bachelor of fine arts and bachelor of science degrees, and graduate degrees.

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