

FOR IMMEDIATE RELEASE

DEPARTMENT OF COMMUNICATIONS

COMMUNICATIONS@MCAD.EDU • 612.874.1817

MCAD to host 2019 Emerging Program Institute

Minneapolis, MN—October 23—The Minneapolis College of Art and Design (MCAD) is set to host the Alliance of Artists Communities' Emerging Program Institute from October 24–25, 2019. This training combines best practices from the arts-and-cultural sector with specific, hands-on information about artists' residencies.

Topics include:

- community engagement and the relevance of place
- building a support base and funding your program
- equity and access in artist outreach, engagement and selection
- business planning for artist residencies
- Wisdom Well mini-sessions featuring residency leaders, lawyers, artists and government funders
- case studies, site visits - and more!

Event Details

When:	October 24–25, 2019
Where:	MCAD MFA Building, 2201 1st Ave S, Minneapolis, MN 55404
Who:	50 registrants interested or involved in launching a new residency program (registration is closed)

ABOUT THE ALLIANCE OF ARTISTS COMMUNITIES

The Alliance of Artists Communities is an international association of artist residencies — a diverse field of more than 1,500 programs worldwide that support artists of any discipline in the development of new creative work. Believing that the cultivation of new art and ideas is essential to human progress, the Alliance's mission is to advocate for and support artist communities, to advance the endeavors of artists.

ABOUT THE MINNEAPOLIS COLLEGE OF ART AND DESIGN

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 750 students and offers bachelor's degrees, master's degrees, and continuing education classes for all ages. MCAD is a member of The Minnesota Private College Council and the Association of Independent Colleges of Art and Design.

###

(Continued)