FOR IMMEDIATE RELEASE

ANN BENRUD
DIRECTOR OF COMMUNICATIONS

ABENRUD@MCAD.EDU 612.874.3793 MINNEAPOLIS COLLEGE OF ART AND DESIGN

25014 STEVENS AVENUE MINNEAPOLIS, MN 55404

MCAD.EDU

MCAD Announces 3rd Annual Art Auction

Christie's Signs on as a Lead Sponsor and Auctioneer

Minneapolis, MN—April 10, 2015—The Minneapolis College of Art and Design (MCAD), already nationally known for hosting the largest college art sale in America, announces *The Auction at MCAD*, now in its third year. Featured works by distinguished alumni, faculty, and friends from the past several decades will be auctioned with proceeds supporting the MCAD Scholarship Fund.

The Auction at MCAD, an exclusive art party, is attended by a select group of roughly 350 members of the creative community. The event features nearly 50 pieces of exceptional quality artworks created by MCAD alumni, faculty, and staff priced starting at \$500 and sold via silent and live auction.

This year, for the first time ever, Christie's, the world's largest auction house, is both a lead sponsor and auctioneer. Accordingly, only the finest quality art will be included for this year's sale. To date, contributing artists include perennial favorites: Julie Buffalohead '95, Ed Charbonneau '06, MFA, Stacey Davidson, Samantha French '05, John-Paul Pietrus, David Rathman '82, Angela Strassheim '95, and Do Ho Suh; just to name a few.

Bid. Buy. Collect. Or just come to have a good time. Either way, you're directly supporting the next generation of artists, designers, and entrepreneurs who fuel the creative economy of our city and state. Since 2013, *The Auction at MCAD* has raised more than \$500,000 in scholarship funds for MCAD students. Please help to ensure that our community continues to propel the next generation of creative talent.

Theme: Bid. Buy. Collect.

When: Friday, May 29, 2015, 7:30 p.m.

Where: MCAD Main Gallery, 2501 Stevens Ave, Minneapolis **Tickets:** \$150, available online at mcad.edu/auction

Online Auction: Bidding begins May 1 at paddle8.com/auctions/mcad

MCAD SCHOLARSHIP FUND

Scholarships open doors for young people and help them launch their careers in the creative economy. Proceeds from The Auction support the MCAD Scholarship Fund. More than 95% of MCAD students receive some sort of financial aid; it is the difference between realized ambition and deferred dreams. This year, MCAD awarded nearly a million dollars in scholarships to aspiring artists and designers. The MCAD Scholarship Fund allows the community to actively support creativity and innovation.

MINNEAPOLIS COLLEGE OF ART AND DESIGN

Recognized nationally and internationally for its innovative and interdisciplinary approaches to visual arts education, the Minneapolis College of Art and Design is home to more than 700 students and offers professional certificates, bachelor of fine arts and bachelor of science degrees, and graduate degrees.

###